

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	10494194
<b>Application Number:</b>	10748682
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	1976
<b>Title of Invention:</b>	System and method for delivering internet advertisements that change between textual and graphical ads on demand by a user
<b>First Named Inventor/Applicant Name:</b>	Ross Koningstein
<b>Customer Number:</b>	26192
<b>Filer:</b>	Michael P. Shepherd
<b>Filer Authorized By:</b>	
<b>Attorney Docket Number:</b>	16113-0632001
<b>Receipt Date:</b>	11-JUL-2011
<b>Filing Date:</b>	31-DEC-2003
<b>Time Stamp:</b>	19:03:01
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

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Payment Type	Deposit Account
Payment was successfully received in RAM	\$180
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)

1	Transmittal Letter	16113_0632001_IDS.pdf	62457 2004b2aa512c904f7f3432d494b1a1f155e 86e0	no	1
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**Warnings:****Information:**

2	Information Disclosure Statement (IDS) Form (SB08)	16113_0632001_1449.pdf	82913 a11d191161606a0a0d01ed44451591 d6a0	no	1
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**Warnings:****Information:**

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3	Foreign Reference	KR2001102648.pdf	1030291 178eb5473ace041a161fbfa18505f365cf d6a2	no	25
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**Warnings:****Information:**

4	Foreign Reference	KR2002051922.pdf	1092927 a2c15cd17c29210f872-d-d72b65183 7859	no	30
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**Warnings:****Information:**

5	Foreign Reference	KR2003043106.pdf	3370447 c1d18a1a37727f7f98b1b761cfd0981c76 64a0531	no	56
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**Warnings:****Information:**

6	Non Patent Literature	16113_0632KR1_OA.pdf	121467 8b13f70ea678862fc9c5d44455663fb610e 07c1	no	8
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**Warnings:****Information:**

7	Non Patent Literature	16113_0639KR2_OA.pdf	186844 8dcfaa8a88898176fb5fb6ba108934ab89 bd3ab	no	5
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**Warnings:****Information:**

8	Fee Worksheet (SB06)	fee-info.pdf	29943 ac3951bea1fed3cb0e51c29de1f0dd41234 5fa9	no	2
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<b>Total Files Size (in bytes):</b>	5977289
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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.